



D7.3 Project Website

Issue Date 26.11.2021

Version: V1



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101033740. The contents of this report reflect only the author's view and the Agency and the Commission are not responsible for any use that may be made of the information it contains.

D7.3 Project Website

Lead partner	IVE
Issue Date	26.11.2021
Produced by	IVE
Main author	María José Esparza Arbona (IVE) and Joan Romero Clausell (IVE)
Co-authors	ACE
Version	V1
Reviewed by	Jan Cromwijk (ISSO)
Approved by	Jan Cromwijk (ISSO)
Dissemination level	Public

Revision and history chart

Version	Date	Editors	Comment Description
0.1	25.11.2021	IVE	First Draft
0.2	25.11.2021	ISSO	Review
0.3	26.11.2021	ACE	Review

Publishable executive summary

WP7 related to **Communication and Dissemination** will guarantee professional and public coverage of the project results and achievements, benefits, and potential deployment via the adoption of a large variety of distribution channels.

Among the different channels, the website stands out, which will not only be a repository of institutional information but will be considered as a lively tool with continuously updated contents (e.g. press releases, original articles and interviews, posts of project-related news from external sources).

The website will be used as the main interface towards the main stakeholders, who are interested in the work and achievements of BUS-GoCircular, but also towards the public.

Table of Contents

1.	Introduction	1
2.	Website content	2
2.1.	Web home page	2
2.2.	Web page header, footer and menus	4
2.3.	Training	5
2.4.	News	6
2.5.	Results	7
2.6.	Links	7
3.	Essential Website KPIs for Measuring Performance	8

List of figures

Figure 1 Web home page	3
Figure 2 Web page header, footer and menus	¡Error! Marcador no definido.
Figure 3 Training	¡Error! Marcador no definido.
Figure 4 News	¡Error! Marcador no definido.
Figure 5 Results	¡Error! Marcador no definido.
Figure 6 Links	7

List of tables

Table 1 Essential Website KPIs for Measuring Performance	8
--	---

1. Introduction

The project website is focused as a platform to offer, facilitate, and inform about the training possibilities and programmes. With this goal in mind, the project website will include the following features:

- Short description of the project including its aims and partners and highlighting the objectives of the project, facilitating the subscription on the newsletter.
- The production and distribution of news and press releases each time the project will reach a milestone and produce a result that may be of interest for a larger audience.
- A repository for publications (articles, e-newsletters, videos, etc) and project documents (including reports, deliverables, promotional material, etc.).
- A repository for offers in training packs, mentoring, and training programs and agents, as well as future activities in the skill qualification framework.
- The six monthly eNewsletters, which will be distributed not only to web registered users but will be made publicly available on the project website.
- Cross-linking with and between existing networks and associations and portals of different stakeholders, strengthening the existing BUS-network.
- Links to major websites and portals, including those managed by the European Commission and additional specific initiatives supported by the European Commission.

The URL of BUS-GoCircular official website is: <https://busgocircular.eu>

The first version of the website went live by M3 (November 2021). The Spanish company "NÉCTAR ESTUDIO S.L." was subcontracted to design and program the website with the WORDPRESS Content Management System (CMS). IVE as Task 7.2 leader undertakes the handling of the website as administrator but it will be updated on a regular basis with the cooperation of all partners regarding content provision and site population.

2. Website content

2.1. Web home page



Consortium / Team
















Latest news



BUS-GoCircular on 2021 Installers' Summit

BUS-GoCircular project, represented by Jan Cromwijk (ISSO), participated in the 2021 Installers' Summit on 8...



Jaume I University in Spain organises a webinar on Circular Architecture

On 29th September the Valencia Institute of Construction (IVE), project partner of BUS-GoCircular, participated in...



BUS-GoCircular project begins

The EU-funded H2020 project BUS-GoCircular gathered all project partners for the first online project meeting...

[Read all news →](#)

Latest events

BUS-GoCircular on 2021 Installers' Summit

BUS-GoCircular project, represented by Jan Cromwijk (ISSO), participated in the 2021 Installers' Summit on 8 October. This annual event was organised by EuropeOn, the European association of electrical contractors, and...

[Read More →](#)

Jaume I University in Spain organises a webinar on Circular Architecture

On 29th September the Valencia Institute of Construction (IVE), project partner of BUS-GoCircular, participated in the webinar "Contribution of Architecture to the Circular Economy" organised by the Chair of Circular...

[Read More →](#)

BUS-GoCircular project begins

The EU-funded H2020 project BUS-GoCircular gathered all project partners for the first online project meeting on the 13th and 14th October 2021. The meeting kicks off the project works with...

[Read More →](#)
[View all events →](#)

Tweets

 **BUSGoCircular** @BusGoCircular · 28 Oct
Follow our sister project for a skilled workforce in the #construction sector #BuildUpSkills #EE

 **BUSGoCircular** @BusGoCircular · 26 Oct
To learn more about mechanisms that stimulate demand for a green #skilled workforce such as #GPP Green Public Procurement, You can watch this summary video or read the report <https://busleague.eu/gpp-main-barriers/>
#BuildUpSkills #Construction @Busleague @IrishGBC


 **BUSGoCircular** @BusGoCircular · 21 Oct
👏 As fans of "learning by doing" we are closely following this workshop that is being held in two universities in Spain, with the collaboration of our partner @Fundacion_IVE
#wood #circularity #OnSiteLearning #BuildUpSkills

Figure 1 Home page

2.2. Web page header, footer and menus

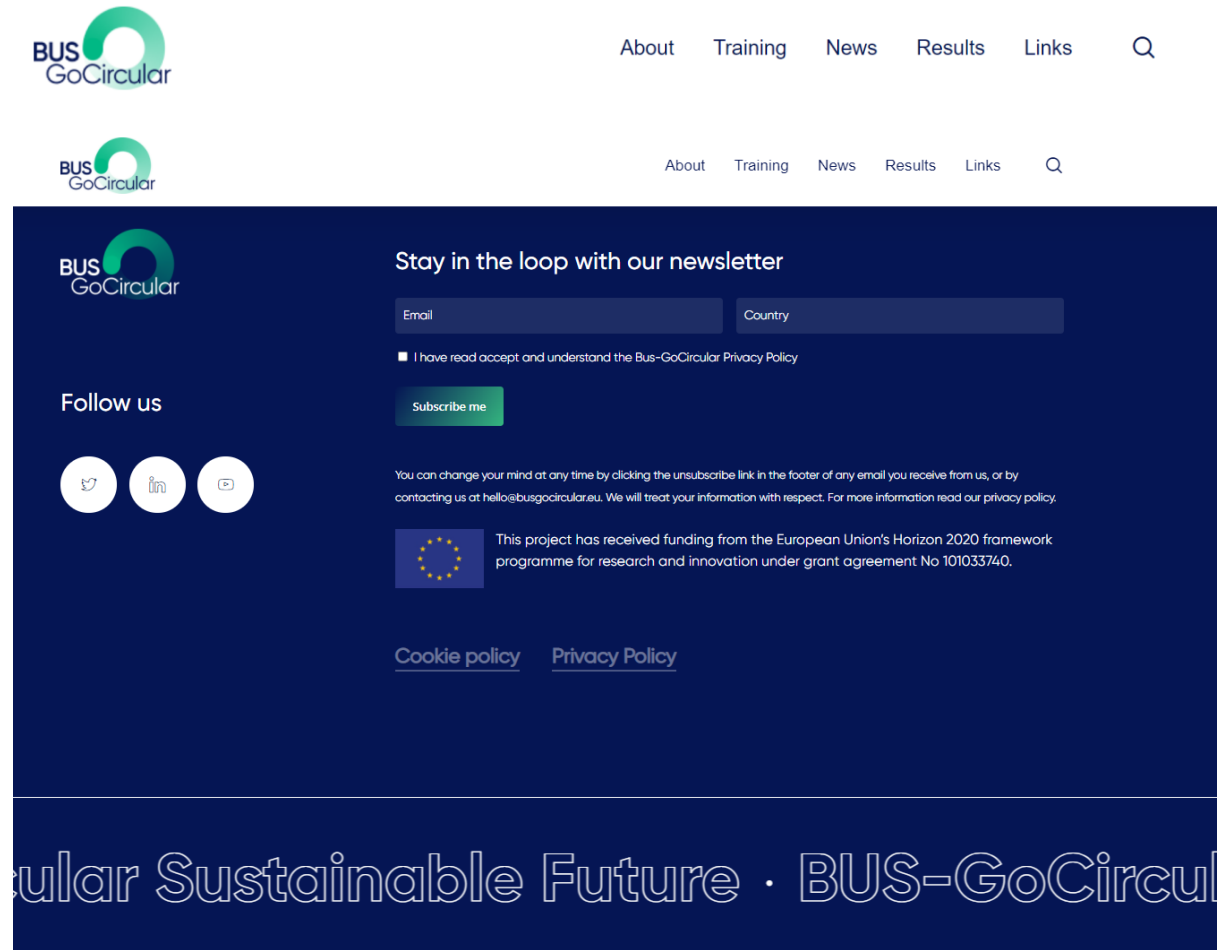


Figure 2 Header, footer and menus

2.3. Training

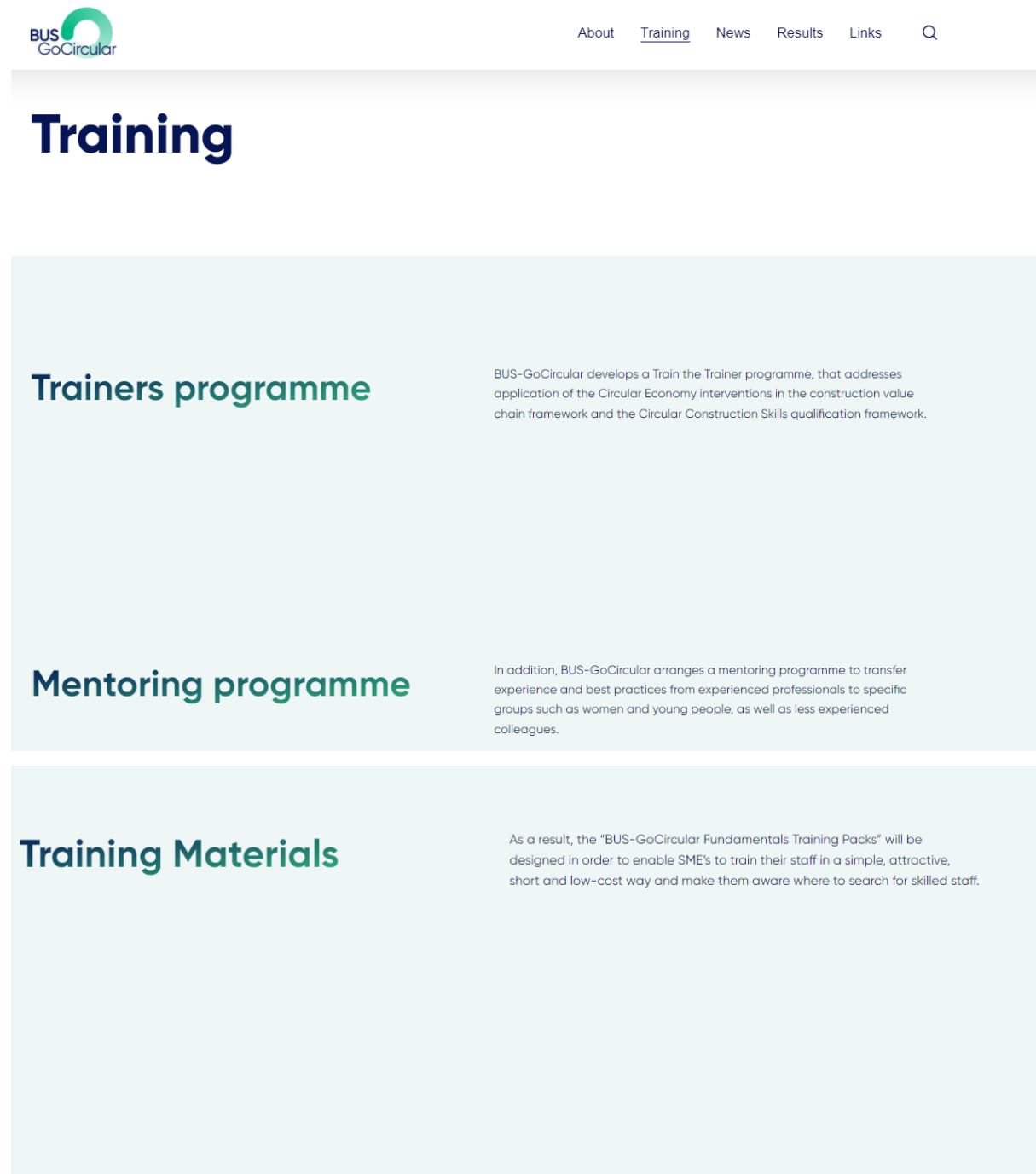




Figure 3 Training section

2.4. News




[About](#)
[Training](#)
[News](#)
[Results](#)
[Links](#)
[Q](#)

News




BUS-GoCircular on 2021 Installers' Summit

BUS-GoCircular project, represented by Jan Cromwijk (ISSO), participated in the 2021 Installers' Summit on 8...



Jaume I University in Spain organises a webinar on Circular Architecture

On 29th September the Valencia Institute of Construction (IVE), project partner of BUS-GoCircular, participated in...



BUS-GoCircular project begins

The EU-funded H2020 project BUS-GoCircular gathered all project partners for the first online project meeting...

Figure 4 News

2.5. Results

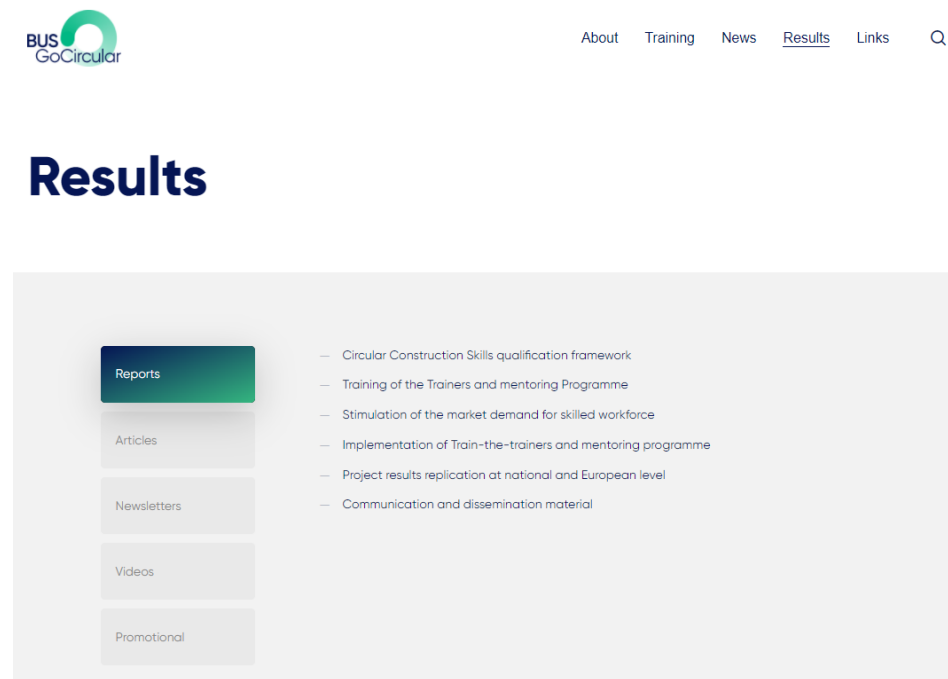


Figure 5 Results

2.6. Links

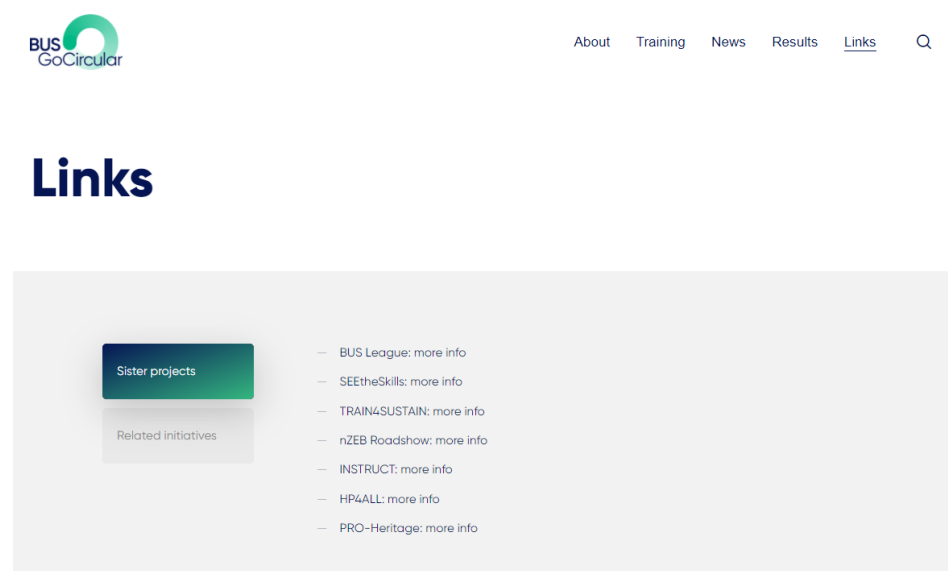


Figure 6 Links


3. Essential Website KPIs for Measuring Performance

The Grant Agreement set the goal of achieving 7,000 visits to the website during its 27 months of existence (since it was launched in M3). To ensure this goal, visits to the website will be reported at each Consortium meeting both at the general (CM) and follow-up (PMT) meetings. Other metrics will also be provided during these meetings as they are relevant for a diagnosis of the traffic attracted to the website: users and page views.

The following metrics will be included in the reports (mid-term report in M15 and final report in M30): users, sessions, pages viewed, average duration of the session, bounce rate, and language.

Key Performance Indicators	
Sessions	The number of visits your website gets in each period.
Unique Visitors	Unique visitors tell you how many different IP addresses touched your site (assuming each of these is a unique human).
Pages Viewed Per Session	The number of pages a user views per session is an important gauge to see how compelling users find your content.
Average duration	The average time on page explains the average length of all site visits combined. Along with bounce rate and pages viewed per session, the average time on page signals how long users stay on your site. This is an important metric for indicating user engagement and the quality and relevancy of your content.
Bounce rate	Describes the percentage of sessions in which a single page on the website (the "landing page") was visited
Languages	In international projects, a language Indicator helps to show important information about the participation and the repercussions of the different languages, usually representative of the different countries' participation.

Table 1 Essential Website KPIs for Measuring Performance



More information about the project

<http://www.busgocircular.eu/>

Follow us

<https://twitter.com/BusGoCircular>

<https://www.linkedin.com/company/busgocircular>

Colophon

Copyright © 2021 by BUSGoCircular consortium

Use of any knowledge, information or data contained in this document shall be at the user's sole risk. Neither the BUSGoCircular Consortium nor any of its members, their officers, employees or agents shall be liable or responsible, in negligence or otherwise, for any loss, damage or expense whatever sustained by any person as a result of the use, in any manner or form, of any knowledge, information or data contained in this document, or due to any inaccuracy, omission or error therein contained. If you notice information in this publication that you believe should be corrected or updated, please get in contact with the project coordinator.

The authors intended not to use any copyrighted material for the publication or, if not possible, to indicate the copyright of the respective object. The copyright for any material created by the authors is reserved. Any duplication or use of objects such as diagrams, sounds or texts in other electronic or printed publications is not permitted without the author's agreement.

