Action plan for public authorities to stimulate demand for circular construction skills

Public authorities have an important role to play in the transition towards a more circular built environment. They have a range of policy levers at their disposal to stimulate demand for relevant skills. The various competencies that local authorities can use directly (e.g., training for their own employees) and indirectly (e.g., embedding mandatory circular criteria in urban planning documents) to influence construction skills are outlined below:

**AS A MASTER PLANNER**
Embed in roadmaps, plans or strategies objectives and measures to encourage the upskilling and reskilling of the construction workers.

**AS BUILDING OWNERS AND PUBLIC PROCURER**
Use public procurement to stimulate demand for circular construction skills at each step of a building's life.

**AS AN ECONOMIC DEVELOPER**
Support training organisations and companies which are adopting more circular business models to develop their activities, influence market trends and promote job creation.

**AS A FINANCIAL PARTNER AND REGULATOR**
Use financial grants, subsidies, and tax incentives as leverage to develop a new economic sector and to encourage workers to upskill.

**AS A NETWORK FACILITATOR**
Encourage local stakeholders to change their practices by developing tools, such as digital platforms, training sessions, and storage platforms.

**AS AN URBAN PLANNER**
Embed circularity requirements in urban planning regulations to have an impact in the long-term.

Find out more in our guide for public authorities.

Learn more through our training materials for public procurers.

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